



## Equal Opportunities and Diversity Policy

### DISTRIBUTION

This Equal Opportunities and Diversity Policy is communicated to all employees. A copy is available at the Head Office, held in the sites folder, and published on the internal company shared drive. All employees are encouraged to read it and communicate any queries to a Director.

### REVISION HISTORY

Issue Number	Review Date	Changes	Signed
1	01/01/2024	Original version (draft)	MD
1	01/01/2024	Signed off	MD
01	01/01/2025	Review – no change	MD

Alliance Support Group Ltd (“The Company”) is committed to promoting equal opportunities for all, irrespective of colour, race, religion or belief, ethnic or national origins, gender, marital/civil partnership status, sexuality, disability or age. The Company is committed to reflecting the diversity of the UK and to making its services accessible to all.

### WHAT IS EQUAL OPPORTUNITY AND DIVERSITY?

This applies both to our output, and the people who work here. The Company aims to create and sustain an inclusive work environment which provides equality of opportunity for everyone.

**Equal opportunity** is about complying with our legal obligations to provide equal access to opportunities and services for everyone. It is also about removing any barriers or discriminatory practices that may affect particular groups.

**Diversity** is a concept based on the principle that everyone is different in some way, and that taking an inclusive approach brings benefits and advantages. It is about recognising, respecting and valuing the differences that everyone has.

### RESPONSIBILITIES FOR EQUAL OPPORTUNITIES AND DIVERSITY AT ALLIANCE SUPPORT GROUP LTD.

Everyone has an obligation to act in accordance with the above the Company Equal Opportunities Statement. Everyone must ensure their own behaviour does not cause offence to others. Staff who have concerns or issues in relation to equal opportunities and



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diversity, are encouraged to raise this with their line manager. Other sources of advice and information can be obtained from HR.

Divisions will have diversity strategies embedded into their divisional plans, and channel controllers, commissioners and creative leaders will be engaged in helping the Company meet its ambitions on diversity.

### POSITIVE ACTION

Positive discrimination is illegal but positive action can be taken in circumstances where certain groups are under-represented in particular areas of work at the Company . Examples of positive action to enable individuals to reach the required level to compete for jobs and promotion opportunities include, interview, management and assertiveness skills training.

Positive action can also consist of a wide range of outreach activities, open days, media awareness days, and job adverts designed to reach and encourage applicants from underrepresented groups.

### MONITORING

The Company monitors equal opportunities information of the recruitment and selection process and current headcount. The purpose of monitoring data not only enables the Company to meet certain legal obligations but enable the Company to set diversity targets and monitor the developments in meeting these targets.

### RAISING CONCERNS

All staff are required to comply with the principles of this policy and to act in accordance with its objectives so as to remove any barriers to equal opportunity. Where staff raises an allegation of discrimination arising in the course of day-to-day working, the grievance procedure should be followed. All employees have a right to a working environment free from harassment. The Company is opposed to harassment in any form and is committed to providing a workplace in which the dignity of individuals is respected.

## Managing Director

*Shahid Hussain*

Dated: 01/01/2026

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